



# First-Time Leader: Foundational Tools for Inspiring and Enabling Your New Team

By George B. Bradt, Gillian Davis

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**First-time leaders get motivational and planning tools from top executive coaching firms** *The First-Time Leader* provides basic frameworks, processes, and tools to help first-time leaders and their teams deliver better results faster. Leading is about inspiring and enabling others to do their absolute best, together, to realize a meaningful and rewarding shared purpose. Authors George Bradt, Managing Director of PrimeGenesis, and Gillian Davis, Leadership Coach, show how to achieve these results through the BRAVE acronym: Behaviors, Relationships, Attitudes, Values, Environment. Learn the three stages of team development, and get advice for specific leadership situations including onboarding yourself, onboarding others, and crisis management.

- Offers a way of thinking about leadership and a structure for action to help first-time leaders lead at both overall conceptual and tactical levels
- Includes downloadable tools that are easily adaptable for each leader's specific context
- Contains illustrative examples and stories from a range of experienced leaders and experts to help guide first-time leaders through things they may not have experienced themselves

*The First-Time Leader* shows new leaders what to do next, later, never, why, and how. It's an indispensable guide for stepping up and inspiring others to come together for success.

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### Editorial Review

#### From the Inside Flap

Did you know that 40% of new leaders fail within their first 18 months? And, did you know that most leadership failures are completely avoidable? In fact, every new leader is perfectly capable of inspiring people to achieve successes and improve performance beyond what they thought possible. Best of all, leadership excellence is easy if you recognize a few key leadership truths. In *First-Time Leader*, transformational leadership experts George Bradt and Gillian Davis tell you what you need to know to ensure that your first time at the helm makes—rather than breaks—your career.

Drawing on the insights of proven leaders from around the world, as well as from their own experience as leaders and consultants, the authors of *First-Time Leader* have distilled the most essential lessons on leadership into a coherent approach that can be applied anywhere. With the BRAVE leadership framework (Behaviors, Relationships, Attitudes, Values, Environment), you'll learn how to work your new role from every relevant angle, resulting in confident leadership that will inspire and enable your team.

Your first leadership role is a career-defining moment. Are you equipped to make the most of it? *First-Time Leader* gives you everything you need for success, including examples from real-world scenarios and detailed discussion of the basic concepts of onboarding, crisis management, and strategic planning. In addition, learning activities and a suite of fully adaptable downloadable tools are at your disposal and ready to use. With *First-Time Leader*, you will become the kind of leader you know you can be.

#### From the Back Cover

#### **Praise for First-Time Leader**

“Incredible insight essential to leaders at all levels. I will refer back to these often.”  
—Jaime Mazza – Human Resource Manager

“This book will help *first-time leaders* be BRAVE and inspire others to be BRAVE through its worksheets, steps, acronyms, lists, insights, real life stories which really provide color commentary to the content, and even simple stuff like running meetings.”  
—Kris Adler – Program Manager

“BRAVE is very useful to apply to many different leadership challenges from setting strategy to crafting effective communication plans. Loved the stories.”  
—MaryBeth Schroeder – Director Talent Development and Internal Communication

“Combines crisp identification of critical leadership concepts with detailed and comprehensive resources to assist leaders (both new and experienced) of organizations of any size or function.”  
—Seth Gardner – Executive Director

“Where was this book as I cruised up the corporate ladder at P&G, PepsiCo and Paramount? *First-Time Leader* is the quintessential book for new leaders - written with clarity, conviction and common sense, foundational to helping new leaders and their teams deliver better results faster. We found George and

Gillian's approach with B.R.A.V.E. and the three secrets of happiness as the new backbone for leadership and voted this book in our top 10 MUST read for this year! Make this book your North Star."

—Rick Tocquigny – Host Life Lessons Radio – "America's Favorite Lessons Show"

## About the Author

**GEORGE BRADT** has a unique perspective on transformational leadership based on his experience as an executive, consultant, and writer. After two decades in sales, marketing and general management around the world, now he is a Principal of CEO Connection, Managing Director of the executive onboarding group PrimeGenesis, author of a weekly column on *Forbes.com* and of five books on onboarding including *The New Leader's 100-Day Action Plan*. **George can be reached at gbradt@primegenesis.com.**

**GILLIAN DAVIS** has a new generation's view on leadership through her work in marketing, recruiting and coaching. After witnessing and experiencing dissatisfied employees leaving their jobs, not because of the role, but because of poor managers, she is now on a mission to help *first-time leaders* inspire and enable their teams. **Gillian can be reached at @gilliandavis07 or Gillian@firsttimeleader.tv**

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Book is definitely written, printed, or outlined for everything. You can understand everything you want by a guide. Book has a different type. As it is known to us that book is important factor to bring us around the world. Close to that you can your reading skill was fluently. A book *First-Time Leader: Foundational Tools for Inspiring and Enabling Your New Team* will make you to always be smarter. You can feel far more confidence if you can know about every thing. But some of you think that open or reading the book make you bored. It is far from make you fun. Why they can be thought like that? Have you seeking best book or appropriate book with you?

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#### Darlene Heckart:

This *First-Time Leader: Foundational Tools for Inspiring and Enabling Your New Team* is brand-new way for you who has attention to look for some information as it relief your hunger details. Getting deeper you on it getting knowledge more you know or else you who still having little bit of digest in reading this *First-Time*

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**Gary Campbell:**

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