



## Dentistry's Guide: Choosing the Right Practice Location: The Overlooked Ways Demographics, PPOs, Taxes & Retirement Are Linked to Success in Your New Facility

By Jayme Amos

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### Dentistry's Guide: Choosing the Right Practice Location: The Overlooked Ways Demographics, PPOs, Taxes & Retirement Are Linked to Success in Your New Facility By Jayme Amos

Your defining moment as the owner of a new practice is closer than ever, and your opening day is an experience most dentists never forget. The majority of dentists, however, haven't been taught the hazards of opening a practice in the wrong location, and many languish simply because they're not in the right zip code. Choosing the Right Practice Location: The Overlooked Ways Demographics, PPOs, Taxes & Retirement Are Linked to Success in Your New Facility is your antidote to this scenario. Never before has a book focused on this crucial topic, giving the valuable guidance required to make a profitable, lifelong decision. Using the author's tested principles, you'll learn how to:

- Analyze thousands of demographic data points in less than 5 minutes
- Identify more than \$50,000 in located-related cost savings
- Attain large "pops" of new patient growth over time
- Negotiate with landlords on your terms
- Retain an extra \$1,000,000 for retirement with one tax reality

In today's dental world weighed down by PPOs, declining profits, and a dramatically more competitive landscape, it's imperative to your long-term success that you choose the right location from the outset. Employing the proven tools in this book, you'll set your practice apart, transform the trajectory of your future, and provide for yourself and your family for years to come. Notice: get the first 2 chapters free at [www.HowToOpenADentalOffice.com](http://www.HowToOpenADentalOffice.com)

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### **Editorial Review**

#### **About the Author**

For nearly a decade, Jayme Amos has worked with dentists, caring for their practice success so they can care best for patients. His blend of experiences in Fortune 500 and entrepreneurial settings has benefited hundreds of dentists with profitable practice growth tools and stunning new practice locations. Prior to working with his dental clients, Jayme co-founded and grew a million-dollar recruiting firm, earning him a keen understanding of the needs of thriving small businesses. Through his participation in numerous site selections and lease negotiations, he has become a trusted advisor in dentists' new location projects. In addition, he has been invited as a speaker to multiple residency groups, sales organizations, and dental educational facilities. Jayme resides in the Philadelphia suburbs and keeps his faith, wife, and children as his life's greatest efforts.

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