



AQA A Level Business 2

By John Wolinski, Gwen Coates

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This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Gives in-depth insight into Business practices and theories - Wolinski and Coates are known for their comprehensive yet accessible style. - Ensures students can understand the real world context of what they're learning and apply their knowledge with fact files on real businesses - Provides practice exercises at the end of each chapter that reflect the style of the new assessments including multiple choice, short answer, data response and case study questions

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About the Author

John Wolinski and Gwen Coates are both experienced Business authors.

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