



Talking to Strangers: The Adventures of a Life Insurance Salesman

By Peter Rosengard

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"I became a life insurance salesman in London in May 1969, for the glamour, the fast cars, the groupies... the beautiful women who'd stop at nothing to buy life insurance. It's a very well-kept secret." Thus begins Peter Rosengard's extraordinary account of his life so far, and the endless adventures in which he made, lost and remade a fortune; founded London's famous Comedy Store, discovered and managed some of the greats in stand-up comedy; turned an unknown boy band into a chart-topping sensation; and sold the world's biggest life insurance policy, for \$100m, which is still celebrated by the Guinness Book of Records. This is a book about "chutzpah", testament to a simple belief that "nothing is impossible".

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