



Trade, Food, Diet and Health: Perspectives and Policy Options

By Corinna Hawkes, Chantal Blouin, Spencer Henson, Nick Drager, Laurette Dubé

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The global shift towards overweight and obese populations has led to a significant rise in diet-related chronic illness. This book examines the role global food trade has played in that shift, looking carefully at how the trade of food across national borders, international and regional trade agreements, the process of trade and investment liberalization, and the growth of transnational food corporations affects what people eat and, by implication, their health.

An international team of editors has brought together a prestigious group of contributors who present a critical analysis of the linkages between trade, food and diet in different domains. Between them, the multidisciplinary group present a balanced perspective on the opportunities and risks trade poses for dietary trends and offer a practical analysis of the policy options available to address this growing global concern.

- An international multidisciplinary team of authors
- Detailed look at the issues followed by practical policy analysis
- A comprehensive review of an important global issue

Academics, researchers and practitioners in the field of public health, especially those concerned with nutrition, obesity and chronic disease, will find this book an enlightening and fascinating read. Social scientists, policy makers, trade analysts and food industry professionals will equally gain much from this innovative approach to the subject.

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- Sales Rank: #4364771 in Books
- Published on: 2010-01-19
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.00" w x 7.20" l, 1.85 pounds
- Binding: Hardcover
- 336 pages



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Editorial Review

From the Back Cover

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About the Author

Corinna Hawkes is an independent consultant specialising in the identification and analysis of policies needed to address the global shift towards unhealthy diets, obesity, and diet-related chronic diseases, and is a visiting fellow at the Centre for Food Policy, City University, London.

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Laurette Dubé is a Professor at the Desautels Faculty of Management, McGill University and holds the James McGill Chair of consumer and lifestyle psychology and marketing.

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