



Dynamics of Knowledge Intensive Entrepreneurship: Business Strategy and Public Policy (Routledge Studies in Innovation, Organization and Technology)

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Dynamics of Knowledge Intensive Entrepreneurship: Business Strategy and Public Policy (Routledge Studies in Innovation, Organization and Technology) From Routledge

Knowledge intensive entrepreneurship lies at the core of the structural shift necessary for the growth and development of a knowledge based economy, yet research reveals that the EU has fewer young leading innovators, and Europe's new firms do not adequately contribute to industrial growth. This is especially true in the high R&D intensive, high-tech sectors. This structural malaise, undermining Europe's growth potential, is well diagnosed, but poorly understood.

This volume fills this important gap by exploring new firms that have significant knowledge intensity in their activity and develop and exploit innovative opportunities in diverse sectors. Through an evolutionary and systemic approach to entrepreneurship, focusing on knowledge intensive entrepreneurship as both a micro and a macro phenomena and analyzing firms in the context of various socio-economic models, the authors explore firms creation and origins around the world, their organization, strategies and business models as well as the role of innovation systems and institutions in their formation and growth.

This comprehensive research text is vital reading for academics, researchers and students of high-tech and knowledge intensive entrepreneurship as well as those with an interest in industrial dynamics, innovation management and public policy.

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