



Helvetica, Objectified, Urbanized: The Complete Interviews

By Gary Hustwit

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The complete interviews from all three films in the Design Trilogy, including 100 hours of never-before-released conversations, with a foreword and notes on each interview by Gary Hustwit. The book includes in-depth discussions with designers and thinkers like Paola Antonelli, Alejandro Aravena, Chris Bangle, Michael Bierut, Ronan and Erwan Bouroullec, Neville Brody, Tim Brown, Amanda Burden, David Carson, Matthew Carter, Candy Chang, Yung Ho Chang, Noah Chasin, James Corner, Wim Crouwel, Ellen Dunham-Jones, Tobias Frere-Jones, Experimental Jetset, Dan Formosa, Sir Norman Foster, Naoto Fukasawa, Jan Gehl, Jonathan Hoefler, Jonathan Ive, Hella Jongerius, Bruce Katz, David Kelley, Rem Koolhaas, Rahul Mehrotra, Bill Moggridge, Marc Newson, Oscar Niemeyer, Enrique Peñalosa, Michael C. Place, Rick Poynor, Dieter Rams, Karim Rashid, Alice Rawsthorn, Stefan Sagmeister, Paula Scher, Ric Scofidio, Erik Spiekerman, Davin Stowell, Jane Fulton Suri, Massimo Vignelli, Rob Walker, Hermann Zapf, and many more... over 75 of the world's most creative and innovative people. "A buried trove of treasure: hundreds of hours of insight from some of the most luminous design minds of our era... an oral history of the contemporary world of design." - Fast Company

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