



# Microsoft Access Data Analysis: Unleashing the Analytical Power of Access

*By Michael Alexander*

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## Microsoft Access Data Analysis: Unleashing the Analytical Power of Access

By Michael Alexander

- Go beyond Excel(r) with Access's more powerful analysis capabilities
- Get better visibility into your data with custom views
- Scale up your data pool without limitation
- Master the four fundamentals of data analysis
- Discover shortcuts with the helpful Input Mask Wizard
- Integrate your data with the web and enterprise data sources
- Avoid the common pitfalls of data crunching
- Harness VBA to improve data analysis
- Leverage information from the field with real-world scenarios

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About the Author

**Michael Alexander** is a Microsoft Certified Application Developer (MCAD) with more than 13 years experience consulting and developing office solutions. Michael started his career in consulting and development at the White House Communications Agency in Washington DC where he spearheaded the development of a standalone HRIS system for the White House's Military Office. He parlayed his experience with VBA and VB into a successful consulting practice in the private sector, developing middleware and reporting solutions for a wide variety of industries. He currently lives in Plano, TX where he serves as the director of an analytical services department of a \$700 million company. In his spare time, he runs a free tutorial site, [www.datapigtechnologies.com](http://www.datapigtechnologies.com), where he shares basic Access and Excel tips with intermediate users.

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