



TV: Sex, Lies & Promos; Ca\$hing In On TV's Best Kept Secret

By Deirdre Hanssen, Jodi F. Gottlieb

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TV: Sex, Lies & Promos is a sizzling insider's how-to guide for anyone who has ever dreamed of a career in television, working with famous people and making great money.

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Editorial Review

About the Author

Deirdre Hanssen & Jodi F. Gottlieb have 20 years of experience in writing, producing, directing and editing TV promos for ABC, CBS, NBC, FOX, WB and several cable channels. They are members of the Writer's Guild of America, Academy of Television Arts & Sciences, and teach courses in creating TV trailers at UCLA in Los Angeles.

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