



Visual Leaders: New Tools for Visioning, Management, and Organization Change

By David Sibbet

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What Visual Meetings did for meetings and Visual Teams did for teams, this book does for leaders

Visual Leaders explores how leaders can support visioning and strategy formation, planning and management, and organization change through the application of visual meeting and visual team methodologies organization wide—literally "trans-forming" communications and people's sense of what is possible. It describes seven essential tools for visual leaders—mental models, visual meetings, graphic templates, decision theaters, roadmaps, Storymaps, and virtual visuals—and examples of methods for implementation throughout an organization.

- Written for all levels of leadership in organizations, from department heads through directors, heads of strategic business units, and "C" level executives
- Explores how communications has become interactive and graphic and how these tools can be used to shape direction and align people for implementation
- Brings tools, methods and frameworks to life with stories of real organizations modeling these practices

Visual Leaders answers the question of how design thinking and visual literacy can help to orient leaders to the complexity of contemporary organizations in the private, non-profit, and public sectors.

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Editorial Review

From the Back Cover

Access the visualization Revolution!

Leaders and managers are immersed in new, dynamic media that need to be shaped and guided. Building on the bestsellers *Visual Meeting* and *Visual Teams*, *Visual Leaders* shows how leaders can take full advantage of the visualization revolution. It introduces the Sibbet/Le Saget Sustainable Organizations Model for thinking about the kind of organization you need to lead or change. Seven essential tools will help you raise your organization's visual IQ and vastly improve understanding and engagement across your organization. Case studies show how visual leaders work with visual practitioners to align entire organizations on new plans. The book is full of examples of visual communications and formats. It include overviews and insights about how to use new digital media and shows the direct link between metaphors, mental models, and the strategies used to communicate across whole organizations.

About the Author

David Sibbet is a world leader in visual facilitation and visual thinking for groups. He is the founder and president of The Grove Consultants International, a company whose leading edge group-process tools and services for panoramic visualization, graphic facilitation, team leadership, and organizational transformation are used by consultants and organizations around the world. Sibbet was the visual cartographer for the 2008 TED conference. Also in 2008, he received the OD Network Member Award for Creative Contribution to the field of organizational development.

Users Review

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Ana Jimenez:

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Flor Rieke:

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