



Introductory Statistics: A Problem Solving Approach

By Stephen Kokoska

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Stephen Kokoska's *Introductory Statistics: A Problem-Solving Approach* demonstrated that when presented in a precise step-by-step manner, with an understanding of what makes the material difficult, statistics can be made accessible, meaningful, and useful, even to the most skeptical students.

In this thoroughly updated new edition, Kokoska again combines a traditional, classic approach to teaching statistics with contemporary examples and pedagogical features, blending solid mathematics with lucid, often humorous writing and a distinctive stepped “Solution Trail” problem-solving approach to help students understand the processes behind basic statistical arguments, statistical inference, and data-based decision making. The second edition is a fully integrated text/media package with its own dedicated version of LaunchPad, W.H. Freeman’s breakthrough online course space.

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Introductory Statistics: A Problem Solving Approach By Stephen Kokoska Bibliography

- Sales Rank: #491748 in Books
- Published on: 2014-12-17
- Original language: English
- Number of items: 1
- Dimensions: 11.07" h x 1.42" w x 8.61" l, 4.10 pounds
- Binding: Hardcover
- 880 pages

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Editorial Review

About the Author

Steve Kokoska received his undergraduate degree from Boston College, and his M.S and Ph.D. from the University of New Hampshire. His initial research interests included the statistical analysis of cancer chemoprevention experiments. He has published a number of research papers in mathematics journals, including: *Biometrics*, *Anticancer Research*, and *Computer Methods and Programs in Biomedicine*. He has also presented results at national conferences, written several books, and been awarded grants from the National Science Foundation, the Center for Rural Pennsylvania, and the Ben Franklin Program.

Steve is a long-time consultant for the College Board and conducted workshops in Brazil, the Dominican Republic, and China. He was the AP Calculus Chief Reader for four years, and has been involved with calculus reform and the use of technology in the classroom. He has been teaching at Bloomsburg University for 25 years and recently served as Director of the Honors Program.

Steve has been teaching introductory statistics classes throughout his academic career, and there is no doubt that this is his favorite course. This class (and text) provides students with basic, life-long, quantitative skills that they will use in almost any job and teaches them how to think and reason logically. Steve believes very strongly in data-driven decisions and conceptual understanding through problem solving.

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