



Leadership for Innovation: How to Organize Team Creativity and Harvest Ideas (The John Adair Leadership Library)

By John Adair

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New ideas and new ways of doing things are one of the main ingredients in sustained business success, but how do you create the right conditions for innovation?

Leadership for Innovation will help you to create an innovative climate that encourages the development of new products and services. Drawing upon real-life examples including Google, Honda and 3M, John Adair sets out practical ways for bringing about change in organizations. As well as identifying the characteristics of an innovative organization, he discusses key topics such as organizing for team creativity; motivating creative people, how to build on ideas and how to be a creative leader and team member.

Leadership for Innovation will help you to inspire your team to go that one step further and generate the kind of ideas that are the foundations of future success.

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Editorial Review

Review

""Simply put, ""Leadership for Innovation"" should be considered mandatory reading for anyone charged with the responsibility for their business to be competitively profitable regardless of its product or service. ""

About the Author

John Adair is a leading authority on leadership and leadership development. He advises many organizations in business, government, education, health and the voluntary sector. Over a million managers worldwide have taken part in the Action-Centred Leadership programs he pioneered. Adair is the author of over 50 books, including the leadership classic *Not Bosses But Leaders*, (Kogan Page), and he continues to write and teach throughout the world.

Users Review

From reader reviews:

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