



The 8th Habit: From Effectiveness to Greatness

By Stephen R. Covey

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In the more than fifteen years since its publication, the classic The 7 Habits of Highly Effective People has become an international phenomenon with over fifteen million copies sold. Tens of millions of people in business, government, schools, and families, and, most important, as individuals have dramatically improved their lives and organizations by applying the principles of Stephen R. Covey's classic book. The world, though, is a vastly changing place. The challenges and complexity we all face in our relationships, families, professional lives, and communities are of an entirely new order of magnitude. Being effective as individuals and organizations is not longer merely an option--survival in today's world requires it. But in order to thrive, innovate, excel, and lead in what Covey calls the new Knowledge Worker Age, we must build on and move beyond effectiveness. The call of this new era in human history is for greatness; it's for fulfillment, passionate execution, and significant contribution. Accessing the higher levels of human genius and motivation in today's new reality requires a sea change in thinking: a new mind-set, a new skill-set, a new tool-set--in short, a whole new habit. The crucial challenge of our world today is this: to find our voice and inspire others to find theirs. It is what Covey calls the 8th Habit. So many people feel frustrated, discouraged, unappreciated and undervalued--with little or not sense of voice or unique contribution. The 8th Habit is the answer to the soul's yearning for greatness, the organization's imperative for significance and superior results, and humanity's search for its "voice". Profound, compelling and stunningly timely, this groundbreaking new book of next-level thinking gives a clear way to finally tap the limitless value-creation promise of the Knowledge Worker Age. Covey's new book will transform the way we think about ourselves and our purpose in life, about our organizations, and about humankind. Just as The 7 Habits of Highly Effective People helped us focus on effectiveness, The 8th Habit shows us the way to greatness.

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Editorial Review

From Publishers Weekly

The original seven habits of highly successful people are still relevant, but Covey, author of the mega-bestseller of that title, says that the new Information/Knowledge Worker Age, exemplified by the Internet, calls for an eighth habit to achieve personal and organizational excellence: "Find your voice and inspire others to find theirs." Covey sees leadership "as a choice to deal with people in a way that will communicate to them their worth and potential so clearly they will come to see it in themselves." His holistic approach starts with developing one's own voice, one's "unique personal significance." The bulk of the book details how, after finding your own voice, you can inspire others and create a workplace where people feel engaged. This includes establishing trust, searching for third alternatives (not a compromise between your way and my way, but a third, better way) and developing a shared vision. This book isn't easy going; less business jargon and more practical examples would have made this livelier and more helpful. But if organizations operated with Covey's ideas—and ideals—most people would undoubtedly find work much more satisfying. DVD not seen by PW.

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From Booklist

It takes the likes of Covey--and a gap of 15 years in publication time--to hit directly on the issue confronting individuals and corporations today: the gap between effectiveness and greatness. Following his best-selling *The 7 Habits of Highly Effective People* (1996), the author demonstrates in words and a series of 16 brief DVD clips (included) exactly how to find your own voice and, for leaders, how to support the discovery of the organization's voice. He selects examples from past and present, from Abraham Lincoln to the Grameen Bank in Bangladesh, demonstrating, first, the ways to uncover the four intelligences (mental, spiritual, physical/economic, and emotional/social) and, second, the roles necessary to lead others to discover their voices. Statistics and personal anecdotes (a conversation with Bill Marriott, for instance) underscore the importance of trust and the implementation of that trust; one study from Harris Interactive reveals that only 48 percent of respondents said their organizations lived up to organizational values. Timely commentary in a surefire next-seller. *Barbara Jacobs*

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Review

Ken Blanchard coauthor of "The One Minute Manager" and "Customer Mania!" Steve Covey does it again with cutting-edge thinking. "The 8th Habit" is about finding out why you're here and helping others to do the same. Is there a nobler cause? Don't miss this book!"

Users Review

From reader reviews:

Bettina Cutler:

What do you concentrate on book? It is just for students because they're still students or the idea for all people in the world, exactly what the best subject for that? Merely you can be answered for that question above. Every person has various personality and hobby for every other. Don't to be pushed someone or something that they don't wish do that. You must know how great along with important the book The 8th

Habit: From Effectiveness to Greatness. All type of book can you see on many resources. You can look for the internet options or other social media.

Christopher Ray:

The particular book The 8th Habit: From Effectiveness to Greatness has a lot of knowledge on it. So when you read this book you can get a lot of advantage. The book was compiled by the very famous author. The writer makes some research previous to write this book. This particular book very easy to read you can get the point easily after scanning this book.

Ramon Jeter:

Reading a book to get new life style in this calendar year; every people loves to learn a book. When you go through a book you can get a lots of benefit. When you read textbooks, you can improve your knowledge, simply because book has a lot of information upon it. The information that you will get depend on what forms of book that you have read. If you wish to get information about your research, you can read education books, but if you act like you want to entertain yourself look for a fiction books, this sort of us novel, comics, in addition to soon. The The 8th Habit: From Effectiveness to Greatness offer you a new experience in studying a book.

Kent Ibarra:

This The 8th Habit: From Effectiveness to Greatness is brand-new way for you who has interest to look for some information mainly because it relief your hunger associated with. Getting deeper you upon it getting knowledge more you know or perhaps you who still having tiny amount of digest in reading this The 8th Habit: From Effectiveness to Greatness can be the light food for you because the information inside this specific book is easy to get by anyone. These books produce itself in the form which is reachable by anyone, yeah I mean in the e-book contact form. People who think that in guide form make them feel tired even dizzy this book is the answer. So there is absolutely no in reading a reserve especially this one. You can find what you are looking for. It should be here for you actually. So , don't miss the item! Just read this e-book style for your better life and knowledge.

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