



# Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice

By Edward M. Logan DDS

Download now

Read Online 

## Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS

Whether you are a new dentist opening your first practice or an experienced dentist looking to take your current practice to the next level, Dr. Edward Logan's new book on dental practice growth will help you achieve your goals. Written by a dentist for dentists, Dentistry's Business Secrets reveals the vital business truths Dr. Logan perfected while growing three successful dental practices from scratch. If you desire to maximize your practice value in the most efficient manner possible, then Dentistry's Business Secrets is your A to Z guide to success. Uncover the essential truths not taught in dental school and watch your practice life become less stressful, more predictable, more enjoyable and more profitable!

 [Download Dentistry'S Business Secrets: Proven Growth S ...pdf](#)

 [Read Online Dentistry'S Business Secrets: Proven Growth ...pdf](#)

# **Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice**

*By Edward M. Logan DDS*

## **Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS**

Whether you are a new dentist opening your first practice or an experienced dentist looking to take your current practice to the next level, Dr. Edward Logan's new book on dental practice growth will help you achieve your goals. Written by a dentist for dentists, Dentistry's Business Secrets reveals the vital business truths Dr. Logan perfected while growing three successful dental practices from scratch. If you desire to maximize your practice value in the most efficient manner possible, then Dentistry's Business Secrets is your A to Z guide to success. Uncover the essential truths not taught in dental school and watch your practice life become less stressful, more predictable, more enjoyable and more profitable!

## **Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS Bibliography**

- Sales Rank: #1226603 in Books
- Published on: 2011-02-21
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.16" w x 6.00" l, 1.48 pounds
- Binding: Paperback
- 460 pages



[Download Dentistry'S Business Secrets: Proven Growth S ...pdf](#)



[Read Online Dentistry'S Business Secrets: Proven Growth ...pdf](#)

---

**Download and Read Free Online Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS**

---

## **Editorial Review**

### **Review**

"If you are a dentist who is ready to seriously grow your practice, *Dentistry's Business Secrets* will certainly help you reach your goals! We consider this book a MUST READ for anyone in our profession!"

**The Madow Brothers**

--Dentists

*"Dentistry's Business Secrets* by Dr. Ed Logan is a gift to dentistry. If you are a struggling or brand new practice, this book just might be the inspiration you need to help turn things around!"

**Dr. Howard Farran**

--Founder of DentalTown.com

"In a well written and easily understood book, Dr. Ed Logan has answered in a practical way many of the most important questions about dental practice."

--Gordon Christensen, DDS, MSD, PhD; Founder and Director of Practical Clinical Courses

"Finally! A book that gives step by step instructions for operating an effective and efficient dental practice."  
--Larry Mathis, CFP®; Author, Bridging the Financial Gap for Dentists

*"Dentistry's Business Secrets* is a game plan for turning your dental practice into a thriving business. One of the best practice development investments you will ever make!"

**Eric Herrenkohl**

Author, *How to Hire A-Players*

From the Inside Flap

*Dentistry's Business Secrets*

*wealth of knowledge based upon personal,  
practical experience. A must read for the  
new dentist and those reevaluating their  
own practices."*

*provides a*Stephen Lindblom, DDS

*Redwood City, California*

*Adjunct professor, University of the Pacific  
Dugoni School of Dentistry*

*fit c"Ed Logan is a great business person  
who happens to be a dentist, and therein  
lies his value to us as his readers.*

*Dentistry's Business Secrets*

*plan for turning your dental practice  
into a thriving business. One of the best  
practice development investments you*

*will ever make!"*

*is a gameEric Herrenkohl*

*President of Herrenkohl Consulting*

*Author,*

*Expert author for Monster.com*

*How to Hire A-Players, "Dentistry's Business Secrets*

*compendium of business best practices*

*they did not teach you in dental school.*

*If you own a dental practice, manage a dental practice or are considering purchasing or starting your own practice, you need this book!"*

*is a trueMark Kennedy*

*Managing Director, ETS Dental,*

*Professional Dental Placement Company*

*"Dr. Logan cleverly and humorously shares his personal anecdotes in a style that is honest and genuine, drawing upon his own personal successes and relating them in a manner that can be applied on Monday morning in your own of*

*fi ce."Michael Kling, OD*

*President, Invision Eye Care Optometry,*

*San Diego, California*

From the Back Cover

*"If you are a dentist who is ready to seriously grow your practice, *Dentistry's Business Secrets* will certainly help you reach your goals! Written by a real dentist who has 'been there and done that,' we consider this book a **MUST READ** for anyone in our profession!"*

**Dr. David Madow**

**Dr. Richard Madow**

*"The Madow Brothers," Co-founders, The Madow Group,*

*Creating Success for Dentists since 1989!*

*Whether you are a new dentist opening your first practice or an experienced dentist looking to take your current practice to the next level, Dr. Edward Logan's new book on dental practice growth will help you achieve your goals. Written by a dentist, for dentists, *Dentistry's Business Secrets: Proven Growth Strategies for Your New or Existing Practice* reveals the vital business truths Dr. Logan perfected while growing three successful dental practices from scratch.*

- Discover how to field an employee team that provides five-star customer service.
- Create a powerful internal and external marketing plan that guarantees the rapid expansion of your practice.
- Learn to maximize website design, search engine optimization, online advertising and social media to immediately increase your new patient volume.

- Examine how to keep more of your hard-earned money through accurate treatment estimates, insurance payment management, proper collection techniques, cost controlling strategies and retirement planning.
- Enjoy your work more by learning techniques for clinical efficiency, productive scheduling, treatment planning, fee setting and managing difficult patients.

If you desire to maximize your practice value in the most efficient manner possible, then Dentistry's Business Secrets is your A to Z guide to success. Uncover the essential truths not taught in dental school and watch your practice life become less stressful, more predictable, more enjoyable and more profitable!

*Dentistry's BU\$INESS Secrets* by EDWARD M. LOGAN, DDS

## Users Review

### From reader reviews:

#### Mike Greene:

Book is to be different for each and every grade. Book for children until finally adult are different content. As we know that book is very important for us. The book Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice has been making you to know about other information and of course you can take more information. It is extremely advantages for you. The reserve Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice is not only giving you more new information but also being your friend when you feel bored. You can spend your own spend time to read your book. Try to make relationship while using book Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice. You never sense lose out for everything should you read some books.

#### Ismael Black:

The book untitled Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice is the publication that recommended to you to study. You can see the quality of the guide content that will be shown to anyone. The language that writer use to explained their ideas are easily to understand. The copy writer was did a lot of research when write the book, therefore the information that they share to you personally is absolutely accurate. You also will get the e-book of Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice from the publisher to make you much more enjoy free time.

#### Jasmine Myers:

Spent a free time and energy to be fun activity to accomplish! A lot of people spent their spare time with their family, or their very own friends. Usually they doing activity like watching television, about to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your current free time/ holiday? May be reading a book can be option to fill your

free of charge time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to consider look for book, may be the guide untitled Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice can be great book to read. May be it can be best activity to you.

**James Mendoza:**

A lot of people always spent their particular free time to vacation as well as go to the outside with them loved ones or their friend. Did you know? Many a lot of people spent that they free time just watching TV, or even playing video games all day long. If you would like try to find a new activity that's look different you can read a book. It is really fun for yourself. If you enjoy the book which you read you can spent all day long to reading a e-book. The book Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice it is very good to read. There are a lot of those who recommended this book. These people were enjoying reading this book. In case you did not have enough space to create this book you can buy the e-book. You can m0ore quickly to read this book from the smart phone. The price is not too costly but this book provides high quality.

**Download and Read Online Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS #HCWYEO27XP9**

# **Read Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS for online ebook**

Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS books to read online.

## **Online Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS ebook PDF download**

**Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS Doc**

**Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS MobiPocket**

**Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS EPub**

**HCWYEO27XP9: Dentistry'S Business Secrets: Proven Growth Strategies For Your New Or Existing Practice By Edward M. Logan DDS**