



# Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World

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## **Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World** From IGI Global

Understanding digital modes and practices of traditional rhetoric are essential in emphasizing information and interaction in human-to-human and human-computer contexts. These emerging technologies are essential in gauging information processes across global contexts.

**Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World** compiles relevant theoretical frameworks, current practical applications, and emerging practices of digital rhetoric. Highlighting the key principles and understandings of the underlying modes, practices, and literacies of communication, this book is a vital guide for professionals, scholars, researchers, and educators interested in finding clarity and enrichment in the diverse perspectives of digital rhetoric research.

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## **Editorial Review**

### **Review**

If classical rhetoricians could assume citizenship to be a relatively stable category of subjectivity, digital rhetoricians today can make no such assumptions [...] This volume represents a fundamentally new approach to digital rhetoric and global literacy that puts forward a collection of distinct theoretical frameworks that can be used by contemporary rhetoricians to understand these hybrid and heterogeneous case studies from around the world [...] Verhulsdonck and Limbu bring knowledge to this project from vibrant scholarly communities both in the study of games and virtual worlds and in digital pedagogy and multimodal composition. Those working in more traditional rhetorical contexts will appreciate the fact that a number of the articles are still grounded in familiar frameworks of literary study, classical oratory, or mass communication, but be warned this is not a book for armchair theorists. --*Elizabeth Losh, Director of the Culture, Art, and Technology Program, UC San Diego*

Scholars of rhetoric, media, and communications provide relevant theoretical frameworks, describe current practical applications, and project emerging practices of digital rhetoric. Among the topics are towards a holistic model for digital communication design, decoding what is good in code: toward a metaphysical ethics of unicode, inviting citizen designers to design digital interfaces for democratizing web online environments, social media in an intercultural writing context: creating spaces for student negotiations, and on the condition of anonymity: disembodied exhibitionism and oblique trolling strategies. --*ProtoView Book Abstracts (formerly Book News, Inc.)*

### **About the Author**

**Gustav Verhulsdonck** teaches graduate and undergraduate courses at the University of Texas at El Paso s Rhetoric and Writing Program in topics such as computers and writing, technical and professional communication. His research focuses on the areas of digital rhetoric, professional and technical communication, virtual reality, human-computer interaction, interface design, video game theory and new forms of digital discourse created by various technologies. His research investigates how human-computer interaction develops through media, and how it can improve technical communication processes and so foster better human understanding and learning. He has worked as an information developer and technical writer for International Business Machines (IBM), has been a researcher for the U.S. Army and National Aeronautics Space Administration (NASA) and was a visiting researcher at the Institute for Creative Technologies at the University of Southern California where he conducted experiments in virtual worlds in various contexts. He has authored and co-authored a number of papers for the Association for Computing Machinery (ACM), Association for the Advancement of Artificial Intelligence (AAAI), Institute of Electrical and Electronic Engineers (IEEE), the International Conferences on Interactive Digital Storytelling (ICIDS Springer) on virtual worlds, non-verbal and verbal communication in virtual negotiations, issues of identity related to avatar interaction, and interactive narratives.

**Marohang Limbu** is an assistant professor in the Writing, Rhetoric, and American Cultures at Michigan State University, East Lansing, Michigan, USA. Limbu is a co-editor of *Emerging Pedagogies in the Networked Knowledge Society: Practices Integrating Social Media and Globalization* (2013) with IGI Global and a founder and editor-in-chief of the journal, *Journal of Global Literacies, Emerging Pedagogies, and Technologies* (peer-reviewed quarterly journal). Limbu s recent publications (journal articles and book chapters) address the areas of cross-cultural composition, social media and writing, teaching writing with

technologies in multicultural/multilingual classrooms, networked communication, networked pedagogies, and global literacies. His current research interests include Web 2.0 tools, cloud computing, networked pedagogies and communication, intercultural communication, cross-cultural communication, second language writing, global literacies, and global indigenous rhetorics.

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