

Dogbert's Top Secret Management Handbook

By Scott Adams

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Dogbert's Top Secret Management Handbook By Scott Adams

Behind the closed doors of corporate management lurks a manifesto so devious, so insidious, and of such diabolic power, it has the ability to transform normal human beings into paradigm-spewing zombies. Its purpose: to help bosses stick it to their employees. Its author: none other than Dogbert, the canine corporate consultant out to rule the world.

All too often, new managers make mistakes such as rewarding good work with good pay, communicating clearly and improving departmental efficiency. Dogbert shows that this could have devastating consequences: Employees begin to expect fair treatment and compensation, productive workers show results (making managers look bad by comparison), and the department's future budget allotment could be decreased because it spends only what it needs.

Drawing from his years of experience tormenting Dilbert and advising his boss, our Machiavellian mutt uses pithy essays, illustrated by scores of comic strips, to teach neophyte managers such potent practices as:

The power of verbal instructions: Sound like a boss while maintaining complete deniability!

Empty promises of promotion: all the motivational benefits, none of the costs!

Pretending to care: Learn how to hear without listening!

Incentives: Inspire employees by giving them worthless knickknacks!

Once again firmly establishing Scott Adams as the spokesman for the absurdities of the workplace (and Dogbert as the guru of sticking it to the masses), *Dogbert's Top Secret Management Handbook* is the perfect gift for all cubicle dwellers and their bosses.

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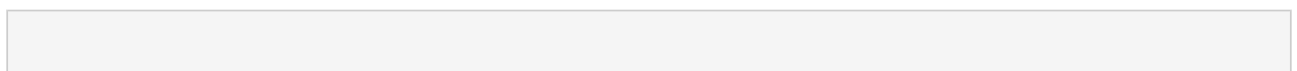
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Editorial Review

Amazon.com Review

Cartoonist Scott Adams gives us still more corporate belly laughs with a point in **Dogbert's Management Secrets Revealed**, the 10th book based on his wildly popular Dilbert comic strip. Taken this time directly from the word processor of world-class consultant Dogbert, it focuses on critical management responsibilities like keeping up with fads, implementing pointless reorganizations and demanding status reports. "Leadership isn't something you're born with," it declares. "It's something you learn by reading Dogbert books."

From [Booklist](#)

Nipping at the heels of the number-one best-seller, *The Dilbert Principle*, lampoonist Adams' new book is another collection of managerial wisdom and Dilbert cartoon strips. This time, Adams lets loose Dogbert, a caricature of the management guru types responsible for turning those in charge into "fully functioning, paradigm-spewing management zombies." Dogbert offers secrets on how to act like a manager, motivate employees, communicate, get ahead, understand compensation programs, establish staffing levels (get rid of employees), and most important, be happy as a manager. WARNING! This book should be kept hidden in your organization's loose-leaf-bound action plan and should not be read at work unless you have a soundproof cubicle! *David Rouse*

About the Author

Scott Adams is the creator of *Dilbert*, the comic strip that now appears in 1,550 newspapers worldwide. His first two hardcover business books, *The Dilbert Principle* and *Dogbert's Top Secret Management Handbook*, have sold more than two million copies and have appeared on the *New York Times* bestseller list for a combined total of sixty weeks.

Users Review

From reader reviews:

Kelly Thompson:

Information is provisions for anyone to get better life, information today can get by anyone with everywhere. The information can be a know-how or any news even a concern. What people must be consider if those information which is from the former life are challenging be find than now is taking seriously which one is suitable to believe or which one typically the resource are convinced. If you obtain the unstable resource then you have it as your main information there will be huge disadvantage for you. All those possibilities will not happen inside you if you take Dogbert's Top Secret Management Handbook as your daily resource information.

David Conte:

Often the book Dogbert's Top Secret Management Handbook has a lot info on it. So when you make sure to read this book you can get a lot of advantage. The book was authored by the very famous author. This articles author makes some research prior to write this book. This specific book very easy to read you can obtain the point easily after looking over this book.

David McMillian:

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