



A Handbook of Corporate Governance and Social Responsibility (Corporate Social Responsibility)

By Güler Aras

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The current economic situation has highlighted deficiencies in corporate governance while also showing the importance of stakeholder relations. It has also raised the profile of the debates regarding corporate social responsibility and shown the inter-relationship with governance. And the two together are essential for sustainable business. The social and environmental contexts of business are generally considered to be as significant as the economic and financial contexts and good governance will address all of these aspects. The combination of these aspects offers long term benefits for a firm, such as reducing risk and attracting new investors, shareholders and more equity as well as sustainable performance. Written by experts from all over the world, *A Handbook of Corporate Governance and Social Responsibility* is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and CSR, the book includes case studies from large and small organizations and NGOs to highlight examples of good and bad practice, and to show international and cultural similarities and differences while at the same time furthering the debate regarding the relationship between good governance and social responsibility.

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Editorial Review

Review

'Today's two most important business policy questions - corporate social responsibility and corporate governance impact each other in both direct and subtle ways. This collection rejects the conventional idea that these are separate topics and explores their points of contact, linkages, and their points of divergence. The book's broad and deep collection of ideas from around the world offer a complete, subtle and textured view of this critical intersection. It is essential reading for anyone interested in the modern business enterprise.' Kurt A. Strasser, University of Connecticut Law School, USA 'The governance and responsibilities of corporations are two of the major themes of recent years. Aras and Crowther have brought together a rich and varied set of contributions on these important topics. Those new to the field will find many of the key issues addressed, while those familiar with the existing literature will likewise find much of value.' Christopher J Cowton, University of Huddersfield Business School, UK

About the Author

Güler Aras is a professor of Finance at Yildiz Technical University, Istanbul, Turkey, and a Visiting Professor at Georgetown University McDonough School of Business. She is the founding director of The Center for Finance, Governance and Sustainability (CFGGS) at YTU. She is the former Dean of the Faculty of Administrative and Economic Sciences and the Graduate School. Her research focus is on the economy and financial markets with particular emphasis on the relationship between sustainability, corporate governance, social responsibility, and corporate financial performance. She has published more than 20 books and has contributed over 200 articles in academic, business and professional journals. Her most recent co-authored books are entitled *The Durable Corporation: Strategies for Sustainable Development*, published by Gower, and *Governance and Social Responsibility: International Perspectives*. David Crowther (www.davideacrowther.com) is Professor of Corporate Social Responsibility and Head of the Centre from Research into Organisational Governance at De Montfort University, UK. He is also Chair of the Social Responsibility Research Network (www.socialresponsibility.biz) a worldwide network with over 750 members, organizer of the series of International Conferences on Corporate Social Responsibility (now in its 11th year) and editor of *Social Responsibility Journal*. He has published 35 books and has also contributed over 350 articles to academic, business and professional journals and to edited book collections. He has also spoken widely at conferences and seminars and acted as a consultant to a wide range of government, professional and commercial organisations. His research is into corporate social responsibility with a particular emphasis on the relationship between social, environmental and financial performance. Their joint research is concerned with sustainability, sustainable development and with governance issues. Together they run the Social Responsibility Research Network www.socialresponsibility.biz.

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