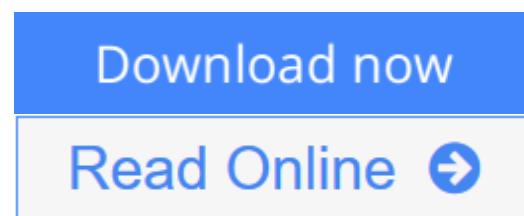# Professional WordPress: Design and Development

By Brad Williams, David Damstra, Hal Stern

Professional WordPress: Design and Development By Brad Williams, David Damstra, Hal Stern

The highly praised resource returns with updated content, examples, and code downloads

WordPress is the most popular self-hosted open source website software in use today, and the latest version makes it even simpler to operate. Packed with real-world examples for load balancing and multiusers, this esteemed resource replaces some of the more basic material with more advanced content. Every single chapter has been reworked to provide the most current and proper methods for developing and designing in WordPress. Coverage of HTML5, CSS3, and JavaScript and new chapters on custom post types, custom taxonomies, Multisite, and extensions of themes bring the content of this book completely up-to-date and provides you with all you need to deploy successful WordPress sites.

- Offers an overview of the WordPress system and describes what happens when a WordPress-generated web page is displayed
- Demonstrates extending WordPress through plugins and customizing it via themes
- Combines a developer view of user experience and optimization with the deployment requirements for performance, security, and measurement
- Includes code downloads and code samples from the book's website

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Editorial Review

From the Back Cover

Harness the power of the latest version of WordPress

WordPress is the most popular self-hosted open source website software in use today, and the latest version makes it even simpler to operate. With this new edition, you'll find helpful examples, code downloads, and real-world tips from real-world developers, all of which reflect the current needs of developers. Each chapter has been reworked to provide the most up-to-date and correct methods for developing and designing in WordPress. This book covers WordPress development and design concepts above and beyond version features and provides a foundation for future development as WordPress is updated. This essential resource provides you with all you need to deploy successful WordPress sites.

Professional WordPress, Second Edition:

- Offers a code overview and provides the most up-to-date advice for working with WordPress locally
- Highlights custom post types, custom taxonomy, and meta data
- Features coverage of plugin and theme development
- Discusses WordPress as a content management system as well as its role in the enterprise and developer community
- Combines a developer view of user experience and optimization with the deployment requirements for performance, security, and measurement

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About the Author

Brad Williams is the co-founder of WebDevStudios.com, organizes and speaks at WordPress events, and is the coauthor of *Professional WordPress Plugin Development.*

David Damstra is the Vice President of Professional Services for CU*Answers, where his team of developers empowers clients with WordPress.

Hal Stern is a VP at Juniper Networks and is the coauthor of *Blueprints for High Availability.*

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