



# Project Management - Best Practices: Achieving Global Excellence

By Harold Kerzner

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**Senior executives and project managers from more than 50 world-class companies offer their best practices for successful project management implementation**

The first two editions of the bestselling *Project Management Best Practices* helped project managers navigate the increasingly complex task of working within global corporations employing distant and diverse work teams. This new *Third Edition* includes the same valuable wealth of proven best practices, while following up on case studies from previous editions and offering new case studies on project management practices at large and small companies.

The *Third Edition* offers insight from project managers and executives at more than fifty global companies in all sectors of the market. These industry-leading professionals offer insight and best practices for:

- Project risk management
- Project management for multinational cultures and cultural failures
- Focusing on value, as well as cost and schedule
- Integrated and virtual project teams

Covering the latest developments in the project management field, *Project Management Best Practices, Third Edition* offers a must-have window into the issues and solutions facing corporate managers, project and team managers, engineers, project team members, and business consultants in today's global market.

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### Editorial Review

From the Back Cover

*Go beyond theory with best practices from 50+ global business leaders*

### Project Management Best Practices

What do Boeing, Hitachi, Eli Lilly, Siemens, and Kone have in common? They are all global business leaders, and they all got there through outstanding project management. The secrets to project management are readily available, and they can be found inside *Project Management—Best Practices*.

Project management is all about taking control of change. Every aspect of your business is dynamic and constantly evolving. That means every aspect of your business can benefit from project management, from daily scheduling to value measurement. Do you understand what it takes to apply text-book methods on a companywide basis in the real world? It takes an understanding of best practices. Every company is different, and you need to be able to adapt project management theories to the real-world situations you face every day.

Since the first edition was published, the time-tested insights in Harold Kerzner's *Project Management—Best Practices* have been helping executives, managers, and team members at businesses large and small.

Now the *Third Edition* is here, incorporating emerging areas like virtual team project management and international corporate cultures. In this book, you'll hear from the next generation of trailblazers in global business. The legendary experts are here, too, all revealing the strategies they used to get to the top.

Equip yourself with practical knowledge from detailed case studies in areas like:

- **Critical Success Factors**
- **Project Risk Management**
- **Integrated Management Processes**
- **Project Sponsorship**

Learn how companywide project management can add value and efficiency to your business at every level. Even if you know the traditional methodologies by heart, you may be missing best practices—the key ingredient to PM excellence.

About the Author

**HAROLD KERZNER, Ph. D.** is a global leader in project management and Senior Executive Director at International Institute for Learning, Inc. Dr. Kerzner has instructed over 200,000 professionals in his successful “Kerzner Approach” to project management excellence. The Kerzner Scholarship Endowment Fund and the Kerzner Project Management Award are managed by the PMI Educational Foundation.

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