



Equine Business Management (Essential Equine Studies)

By Julie Brega

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This is the fourth and final volume in this excellent series of textbooks prepared for college students on equine degree courses. Dealing with the business management side of working in the horse industry, readers will find advice on subjects such as: marketing and market research, preparing a business plan, raising finance, meeting investors, taxation and insurance, employing staff, finance management, VAT accounting, health and safety, and how to expand their business.

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Editorial Review

About the Author

Julie Brega's interest in eventing led her to work with competition horses and, having gained her BHSII, she set up her own equestrian business and trained many students for BHS examinations. Seeing the need for a structured system of study, she began to run correspondence courses and from this developed The Open College of Equine Studies, which now provides distance tuition of the highest quality to students worldwide from its base in Suffolk.

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