



Introducing Psychoanalysis: A Graphic Guide (Introducing...)

By Ivan Ward

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INTRODUCING guide to the history and theory of still controversial 'speaking cure'. The ideas of psychoanalysis have permeated Western culture. It is the dominant paradigm through which we understand our emotional lives, and Freud still finds himself an iconic figure. Yet despite the constant stream of anti-Freud literature, little is known about contemporary psychoanalysis. Introducing Psychoanalysis redresses the balance. It introduces psychoanalysis as a unified 'theory of the unconscious' with a variety of different theoretical and therapeutic approaches, explains some of the strange ways in which psychoanalysts think about the mind, and is one of the few books to connect psychoanalysis to everyday life and common understanding of the world. How do psychoanalysts conceptualize the mind? Why was Freud so interested in sex? Is psychoanalysis a science? How does analysis work? In answering these questions, this book offers new insights into the nature of psychoanalytic theory and original ways of describing therapeutic practice. The theory comes alive through Oscar Zarate's insightful and daring illustrations, which enlighten the text. In demystifying and explaining psychoanalysis, this book will be of interest to students, teachers and the general public.

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Editorial Review

About the Author

Ivan Ward has a background in social sciences and anthropology. He is a lecturer at the London Guildhall University and the Director of Education at the Freud Museum, London

Oscar Zarate is one of the UK's leading graphic artists. He has illustrated numerous *Introducing* series titles. His graphic novel *A Small Killing* won the Will Eisner Prize.

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