



Make Yourself Marketable: The Ultimate Personal Branding Planner

By Emmelie Y. De La Cruz

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Editorial Review

About the Author

Emmelie De La Cruz is a digital marketing strategist and personal branding mentor who believes that everyone's dream job exists. After working in various areas of marketing and communications, she launched her consultancy, The Branding Muse, specializing in personal brand development and social media strategy. Through her classes and speaking engagements, Emmelie has trained thousands of millennials on building influence online via their personal brand. Her insights have been featured in Black Enterprise, Cosmo for Latinas, The Huffington Post, The Miami Herald and PR Daily. Most notably, Forbes named her site one of the top career websites in 2013. Connect with Emmelie on social media (@EmmelieDeLaCruz) and learn more at thebrandingmuse.com.

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