



Qualitative Text Analysis: A Guide to Methods, Practice and Using Software

By Udo Kuckartz

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How can you analyse narratives, interviews, field notes, or focus group data?

Qualitative text analysis is ideal for these types of data and this textbook provides a hands-on introduction to the method and its theoretical underpinnings. It offers step-by-step instructions for implementing the three principal types of qualitative text analysis: thematic, evaluative, and type-building. Special attention is paid to how to present your results and use qualitative data analysis software packages, which are highly recommended for use in combination with qualitative text analysis since they allow for fast, reliable, and more accurate analysis. The book shows in detail how to use software, from transcribing the verbal data to presenting and visualizing the results.

The book is intended for Masters and Doctoral students across the social sciences and for all researchers concerned with the systematic analysis of texts of any kind.

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Editorial Review

Review

Not since Miles and Huberman (1995) have we had such an insightful, original discussion of qualitative data analysis as we have here by Kuckartz. Kuckartz's approach is both tangible and concrete, filled with practical phases in the qualitative text analysis process. His three types of text analysis – thematic, evaluative, and type-building – provide useful options for analysis that I will recommend to my students.

When he links text analysis to qualitative computer analysis he brings qualitative research into the digital age, something that Miles and Huberman could not have done in the 1990s. This fine volume on qualitative text analysis should be read by all students – both novice and experienced – of qualitative research. (John W. Creswell, Ph.D, Professor of Educational Psychology 2013-12-12)

The author describes in an attractive way as he presents a step-by-step guide that helps to reduce uncertainty in the qualitative analysis of texts; you get excited to read the book. (Ilse Luyten)

About the Author

Udo Kuckartz is Professor of Research Methodology in the Department of Education at Philipps-University Marburg, Germany.

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Lisa Williams:

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