



## Quick Guide to SAP CO-PA (Profitability Analysis)

By Stefan Eifler



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Get a head start on SAP Profitability Analysis (CO-PA)! This practical guide explains step-by-step how to define all of the necessary settings to implement CO-PA. By concentrating only on the essentials, this book will quickly enable you to set up your own contribution margin analysis. • Familiarize yourself with the basic organizational entities and master data in CO-PA • Define the actual value flow • Develop a valuation strategy • Design characteristics derivations • Set up a planning environment • Create your own reports In addition, you'll get access to five video tutorials that explain the most important CO-PA concepts step-by-step. You can easily access the videos via the Internet - you will find instructions in the book!

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### **Editorial Review**

#### **About the Author**

Stefan Eifler has worked for more than 15 years, both as a consultant and in-house consultant, with expertise in SAP Profitability Analysis. He knows what is important to know about CO-PA and delivers this information in a straightforward and detailed manner.

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